



Connect. Learn. Share.

January 1, 2021

Golden Isles SHRM has some exciting news to share!

As a way of strengthening our partnership with businesses in the Golden Isles, we launched in 2020 a **Business Partnership Program**. We feel that this Program is a great way for you to reach the Human Resources professionals in the Golden Isles.

We hope you agree that GISHRM's **Business Partnership Program** will give your organization an opportunity to reach your target market, build name recognition, gain access to our members and differentiate yourself from your competitors.

For an annual fee of \$300, as a Business Partner of GISHRM you will receive all the benefits outlined in the Package summary in the box to the right.

We have over 40 Chapter members from some of the most influential businesses in the Golden Isles including Southeast Georgia Health System, King and Prince Seafood, Sea Island Resort, Jekyll Island Authority, Brunswick Golden Isles Airport, Richs, and many more.

Sign up now to demonstrate your support for the HR profession. Contact Derek Rasmussen at gishrm1@gmail.com or 678-779-3383 to sign up or with any questions.

We look forward to partnering with you!

Business Partnership Benefits

- Maximum exposure to those involved in the Human Resources industry.
- An opportunity to build and reinforce strategic relationships within the Human Resources industry.
- Time to network with industry colleagues and key decision makers.
- A cost-effective way to reinforce your organization's brand and build brand awareness.
- Time to present latest innovations and new products or services and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on our website and social media.

Business Partnership Package

\$300 Per Year

- A 10- to 15- minute presentation on your company at a monthly Chapter meeting
- Your company logo with link on 2 email communications promoting the event
- Display table at the meeting
- 2 company representatives at the meeting
- Promotional materials on chairs
- Door prize option of collecting business cards
- Access to member list with member's approval
- Company logo on our website for full year (and possibly other social media)



2020 Business Partnership Application

January 2021 – January 2022

The Golden Isles SHRM Business Partnership Program gives companies an opportunity to network with our members and be promoted as a Human Resources business resource. For an annual fee of \$300, the Business Partnership Program includes:

- A 10- to 15- minute presentation on your company at a monthly Chapter meeting
- Your company logo with link on 2 email communications promoting the event
- Display table at the meeting
- 2 company representatives at the meeting
- Promotional materials on chairs
- Door prize option of collecting business cards
- Access to member list with member's approval
- Company logo on our website for full year (and possibly other social media)

APPLICATION INFORMATION	
Complete the information below to apply to be a Business Partner.	
<i>Your Name:</i>	
<i>Your Title:</i>	
<i>Company Name:</i>	
<i>Company Representative Name:</i>	
<i>Company Address:</i>	
<i>Phone:</i>	
<i>Email Address:</i>	
<i>Company's website:</i>	
<i>Company Description:</i>	
<i>Which month would you like to attend and present about your Company (January – October)?</i>	

**Applications should be sent to Derek Rasmussen at gishrm1@gmail.com or
PO Box 783, Brunswick, GA 31521.**

Upon acceptance, we will send you an invoice. We will also contact you to receive your logo for our website and to make arrangements for your presentation to the Chapter.

Thank you for your application and interest in supporting GISHRM.